

O-experience

Survey May 2021

- BA Business Management
- Brussels
- new and diploma students

0. SURVEY O-EXPERIENCE STUDENTS: CONTEXT

What is the O-experience survey?

The survey 'O-experience' explores various aspects of studying at Odisee. It was first conducted in May/June 2021, and a second time in May/June 2022. Each time, it was administered to two groups of students: (1) the students who are new to the program in the academic year of the survey, and (2) the students who are graduating in that academic year (referring to the situation in the month of May of that academic year).

By conducting this survey annually, every student essentially has at least one opportunity to provide feedback on studying at Odisee through a standardized questionnaire.

What do we inquire about? What information is included in this report?

1. Basic requirements

Survey: The student is presented with a list of 24 basic requirements for quality education. By default, these requirements are checked. If a student finds an issue with a specific requirement, they can uncheck it and provide an explanation in a text field.

Reporting: Percentage of students who unchecked the specific requirement.

2. Ambitions

The student is presented with a list of ambitions. The question is structured in a way that students can (1) explicitly indicate if it is a strong point of their program, (2) explicitly indicate if it is an area for improvement for their program, or (3) not indicate either option and thus assess the ambition as neutral.

Reporting: We provide an overview of the ambitions and the percentage of students who classify them as a strong point, an area for improvement, or neutral aspect of the program.

3. Response

Information about the number of students contacted and the number that completed the survey.

1. BASIC REQUIREMENTS (N=83)

Students were presented with 24 basic requirements (checked by default). The percentage indicates the number of students that find that the basic requirement is NOT present (they unchecked the item). The order of the items is the order in which they were presented to the students.

Basic requirement: The percentage indicates the number of students who think the basic requirement is not present		2020-2021 (N=83)
Clear learning goals		14.5%
Correct study load		14.5%
Well built programme (no disturbing overlap between courses, no missing links)		30.1%
Sufficiently practice oriented		13.3%
Sufficiently theoretically substantiated		4.8%
Sufficient attention to societal challenges		12.0%
Sufficient attention to research skills		6.0%
Good course materials		9.6%
Interesting assignments		18.1%
Varied range of teaching methods		18.1%
Opportunities to gain international learning experiences (locally or abroad)		14.5%
Opportunities to get in touch with professional practice		8.4%
Clear agreements about evaluation		16.9%
Evaluation methods that allow me to show what I'm capable of		21.7%
Easily approachable teachers		9.6%
Involved guidance, adapted to my needs		16.9%
A digital learning environment that supports my learning		12.0%
ICT facilities that meet the needs		12.0%
Classrooms that meet the needs		10.8%
Clear communication about the education and examination regulations		14.5%
Clear communication about results and follow-up of quality control		16.9%
Clear communication about practical-organizational matters		20.5%
Practical experience takes shape through consultation between students, teachers and the field		12.0%
Students have a say in the further development / improvement of education		21.7%
Overarching average		14.6%

Year	Conclusion - number of items with a score:			
	>30%	[20%;30%	[10%;20%	<=10%
2020-2021	1	3	15	5

2. AMBITIONS (N=69)

Students were surveyed about 21 ambitions. The questioning was structured in a way that allowed for three distinct groups of respondents for each ambition:

Respondents who indicate that the ambition is a strong point of the program (promoter).

Respondents who indicate that it is an area for improvement (detractor).

Respondents who assess the ambition as neutral, neither as a strong point nor an area for improvement (neutral).

The order of the items is the order in which they were presented to the students

data 2020-2021	% promotor	% neutral	% detractor
Offers a programme with a wide range of options	60.9	20.3	18.8
Allows me to set learning goals myself	59.4	30.4	10.1
Allows me to learn in the way that works best for me as there are different learning paths	53.6	30.4	15.9
Aims for an enterprising and critically-reflective attitude	73.9	18.8	7.2
Uses practice from the outset as a starting point for learning	49.3	44.9	5.8
Offers opportunities to learn (also informally) outside the university of applied sciences	50.7	39.1	10.1
Offers opportunities for social engagement	68.1	26.1	5.8
Challenges me to actively commit to my studies and to step out of my comfort zone	71.0	21.7	7.2
Encourages me to collaborate with other students, also outside my study programme	72.5	21.7	5.8
Encourages me to use a diversity of sources, including self-sought and international sources	73.9	23.2	
Supports and stimulates contacts with international students	71.0	26.1	
Contributes to openness to diverse cultures	88.4	10.1	
Gives me a say in the evaluation	40.6	44.9	14.5
Supports my growth as a self-aware person with a professional identity	63.8	31.9	4.3
Helps me to take control of my learning process	62.3	29.0	8.7
Teachers and staff guide me as a team	60.9	24.6	14.5
Provides tailor-made feedup (what to do), feedback (where are you now) and feedforward (what are the next steps) at the right time	60.9	21.7	17.4
Considers an experience of failure to be an opportunity for further growth	63.8	23.2	13.0
Supports and stimulates an approach independent of time and place, with appropriate coaching	60.9	34.8	4.3
Offers opportunities to participate in practice-oriented research	73.9	24.6	
Lets me co-create around complex challenges with the professional field, professionals from other fields and/or social organizations	59.4	30.4	10.1

3. RESPONSE: number of students who received a survey - response(%)

		Graduating		New		Total	
2020-2021	Survey completed	20	18.5%	43	29.3%	63	24.7%
	Survey partial completed	10	9.3%	17	11.6%	27	10.6%
	opt out (wishes not to reply)			2	1.4%	2	0.8%
	Survey not opened	78	72.2%	85	57.8%	163	63.9%
		108	100%	147	100%	255	100%
response (completed + partial): 90/255 (35.3%)							