

## Job description COMMUNICATION OFFICER

Are you someone who values student engagement? Through the right images and beautifully designed messages, you can effectively convey the ideas and decisions of the student council to students. Do you recognize yourself in this? Then we're looking for you!

### **KEY SKILLS**

Communication skills



Creativity and graphic skills



Engagement and organization



## WHO DO YOU WORK WITH?

- The members of the Executive Board of the General Student Council
- The student representatives on your campus and other campuses
- The campus presidents

## **HOW MUCH TIME WILL THIS REQUIRE?**

The role of Communication Officer typically requires about 4-5 hours per week. Of this time, you'll spend approximately 3 hours on tasks related to the Executive Board of the General Student Council.

## WHAT IS EXPECTED OF YOU?

As Communication Officer, you are a creative multitasker. With your creativity, graphic skills, and fluent writing style, you inspire and inform students. You support communication for campus initiatives and are always ready to contribute actively. You can effectively support, plan, and organize. You participate in the meetings of the Executive Board on a weekly basis. Additionally, you play a role in maintaining an overview of our ASR social media presence.

## WHAT DO WE OFFER YOU?









# I WOULD LIKE TO BECOME COMMUNICATION OFFICER!

## How do I get started?



## START CANDIDACY TO BECOME A STUDENT REP

To apply for a position within the Executive Board, you must first apply as a Student Representative within Odisee. You can do this by completing the form you receive by email.

## MAKE SURE YOU'RE WELL-INFORMED

A board position within the Student Council is a fantastic opportunity! We highly recommend it! However, we advise you to make sure you're well-informed. You can do this by checking the website, sending an email, or reaching out to a current board member via Teams message. We're here to assist you every step of the way!

## START CANDIDACY TO BECOME A BOARD MEMBER

After submitting your candidacy as a Student Rep, you also have the opportunity to put yourself forward for a board position within the Student Council. You can do this by sending your chosen position(s), CV, and motivation letter for the position(s) via email to <a href="mailto:voorzitter.studentenraad@odisee.be">voorzitter.studentenraad@odisee.be</a>. The exact steps for this are also outlined in the confirmation email you receive after applying as a Student Reps.

### **END OF EXECUTIVE BOARD CANDIDACY PERIOD**

## **GENERAL ASSEMBLY (GA)**

At the GA, the Executive Board will be elected. They will then steer the course for the entire academic year. Prepare yourself thoroughly, you will need to defend your candidacy for all Student Reps!

## TIPS FOR A SUCCESSFUL CAMPAIGN!



Write a nice motivational essay to accompany your application.



Plan a preparatory meeting. This way you can ensure that the job description aligns with your expectation(s). For this purpose, email: studentenraad@odisee.be



Take some time to think about what you would like to achieve in this role and how you plan to approach it.



Prepare thoroughly for the GA! You will have to defend your candidacy and answer questions from the Student Reps.

