

# Bachelor of Business Management at a single glance.



**459**

**STUDENTS**

(56,4% male - 43,6% female)  
(situation 1 February 2021)



**94,6%**

**GOT A JOB 1 YEAR AFTER GRADUATION**

(source: VDAB-rapport schoolverlaters 2020)

**CAMPUS IN Brussels**



**I appreciated how interactive the professors were during the courses. They gave me advice and helped me to do a better job.”**

(source: survey of alumni 2020)

## WHAT DO STUDENTS THINK?



sufficiently theoretically substantiated	<b>9,5/10</b>
sufficient attention to research skills	<b>9,4/10</b>
opportunities to get in touch with professional practice	<b>9,2/10</b>
good course materials	<b>9,0/10</b>
easily approachable teachers	<b>9,0/10</b>
sufficient attention to societal challenges	<b>8,8/10</b>
a digital learning environment that supports my learning	<b>8,8/10</b>
practical experience takes shape through consultation between students, teachers and the professional field	<b>8,8/10</b>
sufficiently practice oriented	<b>8,7/10</b>
clear learning goals	<b>8,6/10</b>

(source: survey of students 2021)



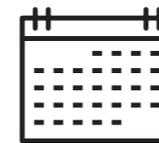
**The location in Brussels and the international character of the program are really motivating; I have learned a lot in many areas, due to real life experiences and the interaction with the different nationalities that take part in the program.”**

(source: VARIOSO Students)



**The teachers are all comprehensive of our personal situations; they know how to motivate you and push you to keep doing better.”**

(source: survey of alumni 2020)



### The programme will work on

Diversity as a driver for the programme, students and teachers. Being agile in the way we interact with each other, and the way of teaching as a whole.

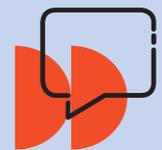
Cocreation with the international working field: for international teachers and students.



### The programme is proud of

We have succeeded in a hybrid way of teaching resulting in a better connection between teachers and students.

We managed to safeguard an international point of view in these confusing times.



**The strenghts of Odisee students are multilingualism, adaptability and international mindset. Mostly excited personalities and the ones that stand out during their internship get hired by the companies.”**

(source: VARIOSO Working field)